



KNOWLEDGE FUSE

"Education is the key to unlock the
GOLDEN door of FREEDOM".

Contact Us

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BBA

01

Bachelor of
Business Administration

MBA

02

Master of
Business Administration

CPDM

03

Certificate Programme
in **Digital Marketing**

CPHAHM

04

Certificate Programme
in **Hospital & Health
Care Management**



DEGREE PROGRAMMES

Approved By



BACHELOR OF BUSINESS ADMINISTRATION



Programme Mode	Programme Category	Learning Path	Duration
Online	Management	Graduation	3 Years

Eligibility

HSC (10+ 2) or its equivalent Exam with any stream and English as one of the subject from a recognized Board.

The **Specializations** offered at DPU-COL's Online BBA Programme include:


Marketing Management


IT and Systems Management


Finance Management


Human Resource Management


International Business Management

Get yourself into job profiles of

- Marketing Executive
- Business Development
- Executive
- Sales Executive
- Human Resource Manger
- Market Research Analyst
- Management trainee and many more...

Fee Structure

Student Category	Fee type	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Fee
		Indian ₹	Indian ₹	Indian ₹	Indian ₹	Indian ₹	Indian ₹	Indian ₹
Indian - Civilian	Programme Fee	16,100	16,100	16,100	16,100	16,700	21,100	1,02,200

Note:- Concession in fee are available in the following cases-

- Full Payment (one Time Payment)
- DPU Staff / Alumni
- Indian defence / Differently abled

Wait no more, Break down barriers to an BBA degree!

We aim to prepare determined professionals to hone future focused capabilities seeked by employers across the globe so that they can accelerate their career growth to its full potential.

MASTER OF BUSINESS ADMINISTRATION



Programme Mode	Programme Category	Learning Path	Duration
Online	Management	Post Graduation	2 Years

Eligibility

A Bachelor's degree from a recognized university in any discipline
Minimum 50% aggregate marks or 45% in case of candidates belonging to reserved categories

The **Specializations** offered at DPU-COL's Online MBA Programme include:

- ▶ Marketing Management
- ▶ International Business Management
- ▶ IT Management
- ▶ Human Resource Management
- ▶ FinTech Management
- ▶ Project Management
- ▶ Finance Management
- ▶ Business Analytics Management
- ▶ Digital Marketing Management
- ▶ Artificial Intelligence and Machine Learning
- ▶ Block Chain Management
- ▶ Operations Management
- ▶ Hospital Administration and Health Care Management
- ▶ Logistics, Materials and Supply Chain Management

Upskill yourself
with Online Certification in Collaboration with
edX



Get yourself into job profiles of

- Financial Advisor
- Marketing Manager
- Management Analyst
- Investment Banker
- Finance Manager
- Information Technology Manager
- HR Manager
- Business Consultant and many more...

Fee Structure

Student Category	Fee type	Sem I	Sem II	Sem III	Sem IV	Total Fee
		Indian ₹	Indian ₹	Indian ₹	Indian ₹	Indian ₹
Indian - Civilian	Programme Fee	35,000	35,000	30,000	30,000	1,30,000

Note:- Concession in fee are available in the following cases-

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CERTIFICATE PROGRAMME IN

DIGITAL MARKETING

Programme Mode	Learning Path	Programme Credits	Course Length
Online	Post Graduation Certificate	20	6 Months

COURSES for DM

- Introduction Digital Marketing
- Search Engine Optimization
- Integrated Marketing Communication
- Social Media Marketing
- Emerging Trends in Information Technology

| Get yourself into **job profiles** of

- Digital Marketing Executive/Manager
- Social Media executive
- Performance Marketer
- PPC Specialist
- Digital Marketing Specialist/Strategist
- SEO Executive and many more...

Fee Structure

Fee type	Indian - Civilian	Foreign Students
Programme Fee	Indian - ₹ 28000	US \$ 625

Note:- Concession in fee are available in the following cases-

- Full Payment (one Time Payment)
- DPU Staff / Alumni
- Indian defence / Differently abled

CERTIFICATE PROGRAMME IN

HOSPITAL & HEALTH CARE MANAGEMENT

Programme Mode	Learning Path	Programme Credits	Course Length
Online	Post Graduation Certificate	20	6 Months



COURSES for HAHM

- Hospital Administration
- Marketing of Health Care Services
- Indoor and Outdoor Hospital Services
- Quality Management in Health Care Services
- Legal Aspects of Hospital Administration

| Get yourself into **job profiles** of

- Hospital Administrator
- Blood Bank Administrator
- Planning Adviser
- Clinical manager
- Assistant health Manager/Administrator and many more...

Fee Structure

Fee type	Indian - Civilian	Foreign Students
Programme Fee	Indian - ₹ 28000	US \$ 625

Note:- Concession in fee are available in the following cases-

- Full Payment (one Time Payment)
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SUCCESS

doesn't come to you, You go to it.

DPU Pune, has partnered with Qollabb EduTech, Bangalore to provide company-based project work and virtual internship opportunities to learners directly under senior professionals from various industry sectors. Our learners will get to work under the guidance of senior professionals on projects and internships that are custom-designed and this will ensure quality industry exposure.

This project and internship will be available for all specializations and all industry sectors. After successful completion the Learner will receive a completion certificate that can be used to boost the quality of the learners Curriculum Vitae (CV) or Resume.

INTERNSHIP

"At Dr. D.Y. Patil Vidyapeeth – Centre for online Learning (Deemed-to-be University), we take pride in our outstanding alumni and believe in treasuring memories of our students who have graduated from the institution. The yardstick of success for the University is measured by its achievements and the continued efforts of our former students who are educating future generations with excellence. It has become an important benchmark, leaving a pivotal impression on new students to choose their areas of interest from the programs at the University. This underpins the University's growing reputation and the value of the education we offer.

Alumni

Our alumni are all over the globe and are associated with renowned organizations in different sectors. We at DPU-COL is working towards creating opportunities to network, share nostalgic moments, help your juniors and be a partner in the growth of your Alma Mater."

Working at

